



CASE STUDY

AMAZON ACCOUNT REACTIVATION SUCCESS STORY

How We Resolved Seller Account
Deactivation & Successfully
Restored Account Access



ACCOUNT
RECOVERY



POLICY
COMPLIANCE



BUSINESS
RESTORED



CASE STUDY

THE CHALLENGE

The seller account was deactivated due to an invalid Plan of Action submission. Amazon restricted seller-fulfilled offers, impacting account operations and sales continuity.

ISSUE IDENTIFIED



Account deactivation notice received



Invalid Plan of Action submission



Selling privileges were affected



Dear USA SHOPKART,

We have not received a valid plan of action. As a result, your seller-fulfilled offers have been deactivated. Please ship any open orders to avoid further impact to your account. For more information on balance and settlements, please refer to the Funds Withholding Policy (<https://sellercentral.amazon.com/gp/help/help.html?itemID=9RA9LYBJ3QP27M6>). You can confirm the outstanding balance in your account at any time by checking your Seller Central Payment Report, or by contacting disbursement-appeals@amazon.com.

Why is this happening?



Impact: Offers deactivated, account restricted, and business operations were disrupted.



CASE STUDY

OUR SOLUTION

We took a strategic and structured approach to resolve the account issue and meet Amazon's requirements for reinstatement.



Our Goal

To resolve the account deactivation, restore selling privileges, and ensure full compliance with Amazon policies.

HOW WE SOLVED IT

We reviewed the account situation, identified the root causes, prepared a professional Plan of Action, and submitted the appeal with supporting documents as per Amazon's guidelines.

OUR PROCESS

01



Issue Analysis

We analyzed the account status and Amazon's notification to understand the exact reason for deactivation.

02



Root Cause Identification

We identified the policy gaps and underlying issues that led to the invalid Plan of Action.

03



POA Preparation

We prepared a clear, structured, and compliant Plan of Action addressing all concerns effectively.

04



Submission & Follow-up

We submitted the appeal with the required evidence and followed up until the account was reinstated.



Result: Account successfully reactivated and selling privileges restored.



CASE STUDY

THE RESULT SUCCESSFUL ACCOUNT REACTIVATION

Amazon reviewed the information we provided and reactivated the seller account.

FINAL RESULTS



Seller account restored
The account is now fully active.



Selling privileges recovered
All selling activities are now enabled.



Account performance access restored
Full access to Account Health and performance dashboard.



ACCOUNT REACTIVATED

We're glad to help sellers get back on track and continue growing their business on Amazon.

amazon

Dear USA SHOPKART,

We reviewed the information you provided and reactivated your account.

You can view your account's performance at this link

<https://sellercentral.amazon.com/performance/dashboard?> or select Account Health on the home screen of the Amazon Seller app on your Android or iOS device. The Account Health pages show how well your account is performing against the performance metrics and policies required to sell on Amazon.

[Download the iOS app](#)

[Download the Android app](#)



We Deliver Results

From account issues to full recovery, we provide end-to-end solutions that help sellers succeed on Amazon.



YOUR SUCCESS
IS OUR MISSION



Thank You!

YOUR TRUSTED AMAZON GROWTH PARTNER



Amazon
Authorized Partner



5000+
Cases Resolved



Registered in
UK & USA



6+ Years
of Experience



20% Upfront
80% After
Resolution



Complete
A-to-Z
Account Management



**READY TO RESOLVE YOUR
AMAZON ACCOUNT ISSUES?**

We're here to help!



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Let's Grow Your Amazon Business Together.