



AMAZON APPEAL SUCCESS STORY

From **Counter Notice** to Approval



PROTECT
YOUR RIGHTS



HANDLE
WITH EXPERTISE



RESTORE
YOUR LISTING



RECLAIM
YOUR GROWTH



02 COUNTER NOTICE OFFICIALLY RECEIVED

Amazon acknowledged our counter notice and initiated the review process.

May 21, 2026

We've received your Amazon.com listing counter notice

amazon

Hello,

We received your counter notice and the same will be processed and sent to the complainant within 48 hrs. Please note that per Digital Millennium Copyright Act (DMCA) the complaining party has up to 10 business days from their receipt of your original counter notice to file a lawsuit in response. The DMCA also requires your listing(s) to remain disabled during this 10 business day period. Should the complainant file a lawsuit in response, you will be notified of the same and the content will remain inactive. Please be patient with us as this process may take up to 16 days before we can respond with a decision on your reinstatement request. No further action is required from you at this point.

For more information about Digital Millennium Copyright Act (DMCA), please visit the U.S. Copyright Office website (<https://www.copyright.gov>).

Complaint ID: 19906468871

ASIN: B0FRWVN54B

Title: LUREXA Candle Warmer Lamp with Timer, Dimmable Wax Melt Lamp for Large & Standard Jar Candles, Includes 2 GU10 Bulbs, Elegant Vintage Home Decor Gift for Women & Mom (A1-Blue Lotus)

Thank you,
Amazon



WHAT HAPPENED?



COUNTER NOTICE ACKNOWLEDGED

Amazon confirmed receipt of the counter notice.



REVIEW PROCESS STARTED

The case is now under review as per DMCA guidelines.



DMCA WAITING PERIOD

The complaining party has up to 10 business days to take legal action.



REINSTATEMENT UNDER EVALUATION

Your listing remains inactive during this period while Amazon evaluates the case.



A strategic and diligent approach to achieve the best possible outcome.

1



COMPLAINT ANALYZED

We carefully analyzed the DMCA complaint details and identified the key issues.

2



EVIDENCE & DOCUMENTS PREPARED

All necessary supporting documents and ownership proofs were collected and verified.

3



COUNTER NOTICE SUBMITTED

A comprehensive and well-drafted counter notice was submitted to Amazon for review.

4



FOLLOW-UP & MONITORING

We maintained regular follow-ups and monitored the case closely until resolution.



OUR APPROACH YOUR ADVANTAGE



EXPERT HANDLING

Handled by professionals with deep knowledge of Amazon policies and DMCA guidelines.



ACCURATE & COMPLIANT

Ensured the counter notice was accurate, compliant, and aligned with legal requirements.



TIMELY ACTION

Every step was taken within the required timeline to avoid further negative impact.



FOCUSED ON RESULTS

Our goal is simple – get your listing reinstated and your business back on track.



WE PROTECT. WE PREPARE. WE DELIVER RESULTS.

Your success is our priority.

Amazon has accepted our appeal and reinstated the ASIN successfully.

June 9, 2026

Your Amazon.com selling account



Hello,

We reviewed your appeal and accepted it for the following content:

B0FRWVN54B

In an effort to protect our community, we sometimes err on the side of caution. We are sorry for any inconvenience this has caused.

To confirm that the ASIN or offer was reinstated:

1. In the Inventory section of Seller Central, select Manage Inventory.
2. Search for the ASIN or offer in question, or select Fix Stranded Inventory.
3. Edit the inactive ASIN or offer by updating the product information.
4. Save and finish.

If you are unable to confirm the ASIN or offer reinstatement, there may be additional reasons why these listings were deactivated. Please review and resolve any remaining issues by visiting your Account Health page (https://sellercentral.amazon.com/performance/dashboard?ref=tag=email_reinstatement), or you can select Account Health on the home screen of the Amazon Seller app on your iOS or Android device. The Account Health dashboard shows how well your account is performing against the performance metrics and policies required to sell on Amazon.

-- iOS: <https://itunes.apple.com/us/app/amazon-Seller/id794141485>

-- Android: <https://play.google.com/store/apps/details?id=com.amazon.sellermobile.android&hl...>



SUCCESS ACHIEVED! YOUR LISTING IS BACK



APPEAL ACCEPTED

Amazon has accepted our appeal after a thorough review of the case.



ASIN REINSTATED

The ASIN is successfully reinstated and active in Seller Central.



LISTING ACTIVE AGAIN

Your product is live and visible to customers once again.



BUSINESS BACK ON TRACK

Sales and ranking can now recover, and your business keeps growing.



WE FIGHT. WE SOLVE. YOU GROW.

Professional support that gets real results.



Thank You!

YOUR TRUSTED AMAZON GROWTH PARTNER



Amazon
Authorized Partner



5000+
Cases Resolved



Registered in
UK & USA



6+ Years
of Experience



20% Upfront
80% After
Resolution



Complete
A-to-Z
Account Management



**READY TO RESOLVE YOUR
AMAZON ACCOUNT ISSUES?**

We're here to help!



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Let's Grow Your Amazon Business Together.