



AMAZON SELLER ACCOUNT RECOVERY

CASE STUDY

How We Restored Seller Fulfilled Offers
& **Recovered Account Performance**



Issue Resolved



Account
Reactivated



Performance
Recovered



**WE SOLVE ISSUES.
YOU GROW FURTHER.**



EXPERT SUPPORT
Guidance at every
step of the way



STRATEGIC APPROACH
Customized plan for
maximum results



ACCOUNT PROTECTION
Ensuring long-term
compliance & safety



RESULTS DRIVEN
Focused on real recovery
and business growth

THE ISSUE

Seller Fulfillment Deactivation Challenge



ACCOUNT OFFERS DEACTIVATED

Seller fulfilled offers were temporarily deactivated.



AMAZON REQUESTED MORE DETAILS

Amazon asked for additional information to reactivate the offers.



POLICY COMPLIANCE ISSUE IDENTIFIED

Drop Shipping policy violation concerns were identified.



CHALLENGE SUMMARY

Amazon deactivated seller fulfilled offers due to policy concerns and requested more details to proceed with account reactivation.

SCREENSHOT

amazon

Hello Douadi Nathan/LiorsVroomGarage ✓

We received your submission but we do not have enough information to reactivate your seller-fulfilled offers at this time. To reactivate your seller-fulfilled offers, please send the following:

- Greater detail on the root causes of the Drop Shipping policy violations.
- Greater detail on the actions you have taken to comply with Amazon Drop Shipping policy.
- Greater detail on the steps you have taken to prevent violations of Amazon Drop Shipping policy going forward.

- Greater detail on evidence or examples that demonstrate that your account has complied with our policy.

How do I send the required information?

Submit this information by following the instructions in the banner on the top of your "Account Health" page:
https://sellercentral.amazon.com/performance/notifications?ref=ah_em_op

What happens if I do not send the requested information?

If we do not receive the requested information, your seller-fulfilled offers will remain deactivated. A reserve equal to your gross sales amount for the preceding 14 days will apply while your account is under review. Based on your order volume, the reserve amount may change daily. This reserve amount shows as your "Unavailable Balance" in your "Payments Report" in Seller Central.

THE ACTION PLAN

Strategic Recovery Approach



POA SUBMITTED

A comprehensive Plan of Action was prepared and submitted to Amazon.



REQUIRED INFORMATION PROVIDED

All requested details, evidence and supporting documents were provided.



COMPLIANCE STEPS EXPLAINED

Clear compliance measures and preventive steps were outlined to address the issue.



OUR APPROACH

We created a strong Plan of Action, provided all required information, and demonstrated full compliance with Amazon policies.

SCREENSHOT



STATUS

Submission accepted.
Under review by Amazon.

REVIEW & PROGRESS

Amazon Review & Account Restoration



SUBMISSION REVIEWED

Amazon reviewed our submission and evaluated the action plan.



SELLER FULFILLED OFFERS REACTIVATED

Amazon reactivated the seller fulfilled offers while the account was under review.



ACCOUNT MOVED TOWARD RECOVERY

Account status improved and moved towards full restoration.



PROGRESS UPDATE

The account made significant progress after submission review and offers reactivation.



CURRENT STATUS

Under review by Amazon with positive account recovery movement.

SCREENSHOT

The screenshot shows an email from Amazon Seller Central. The header includes the seller name 'BuLine Arts | United States' and a search bar. The navigation menu contains: 'Manage All Inventory', 'Manage Orders', 'Performance Notifications', 'Add Products via Upload', 'Account Health', and 'View Selling Applications'. The email content is as follows:

May 3, 2025
Your Amazon account

amazon

Hello Douadi Nathan/LiorsVroomGarage ✓

Thank you for your submission. It has been reviewed and your seller-fulfilled offers have been reactivated while still under review. A reserve equal to your gross sales amount for the preceding 14 days will apply while your account is under review.

What are the details of the funds reserve?
 Based on your order volume, the amount of the reserve may change daily. This reserve amount shows as your "Unavailable Balance" in your "Payments Report" in Seller Central.

When your account balance exceeds this reserve amount, you will be able to transfer funds based on your settlement schedule. For more details, visit the "Payments Dashboard" in the "Reports" section of Seller Central: <https://sellercentral.amazon.com/payments/reports/statement/details>

Please follow the steps described in your plan of action to prevent future Drop Shipping policy violations.

FINAL RESULT

Successful Account Reactivation



SELLING PRIVILEGES RESTORED

Seller fulfilled offers reactivated and selling privileges regained.



ACCOUNT RECOVERY ACHIEVED

Account successfully recovered and back to good standing.



BUSINESS OPERATIONS RESUMED

Normal business operations resumed with improved performance potential.



OFFERS REACTIVATED

Seller fulfilled offers successfully reactivated.



ACCOUNT RESTORED

Full access to account and selling restored.



BUSINESS BACK ON TRACK

Operations running smoothly with confidence and growth.

SCREENSHOT

Performance Notifications

Review the notifications below for important alerts related to your account. These notifications may include insights from programs that you participate in and issues that might affect your account health and ability to sell. For select notifications that accept responses, such as account-health alerts, please respond to the notification directly. Otherwise, contact us

Select dates to filter your notifications

Total notifications between Invalid Date and Invalid Date: 102

Subject	Date
Your Amazon account	May 3, 2025
Notification: Listing(s) Subject to Geographic Sales Restriction	April 30, 2025
Important information about your Amazon.com listings	April 30, 2025
Notification: Listing(s) Subject to Geographic Sales Restriction	April 28, 2025
Notification: Listing(s) Subject to Geographic Sales Restriction	April 25, 2025
Your Amazon seller detail pages have been temporarily removed	April 24, 2025



Thank You!

YOUR TRUSTED AMAZON GROWTH PARTNER



Amazon
Authorized Partner



5000+
Cases Resolved



Registered in
UK & USA



6+ Years
of Experience



20% Upfront
80% After
Resolution



Complete
A-to-Z
Account Management



**READY TO RESOLVE YOUR
AMAZON ACCOUNT ISSUES?**

We're here to help!



Phone / WhatsApp
+44 7777 501532



Email
Amazon@dastan.uk



Website
dastan.uk



Let's Grow Your Amazon Business Together.