








# LISTING ISSUE SOLVING



|                          |                        |                                                                                     |                 |                                                         |                                            |     |
|--------------------------|------------------------|-------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------|--------------------------------------------|-----|
| <input type="checkbox"/> | Active                 |   | MG-SL-05<br>New | Tribal 2 Inch Spice Grinder - Silver<br>B09VFW16XV      | 03/13/2022 13:27:01<br>05/11/2022 21:27:29 | 132 |
| <input type="checkbox"/> | Active                 |  | MG-BU-02<br>New | Tribal 2 Inch Spice Grinder - Blue<br>B09V92W2          | 03/13/2022 13:27:01<br>05/11/2022 21:27:26 | 163 |
| <input type="checkbox"/> | Detail Page<br>Removed |  | MG-GL-04<br>New | Tribal 2 Inch Spice Grinder - Golde<br>n<br>B09VFVQ641  | 03/13/2022 13:26:59<br>05/18/2022 22:54:28 | 22  |
| <input type="checkbox"/> | Detail Page<br>Removed |  | MG-BL-01<br>New | Tribal 2 Inch Spice Grinder - Black<br>B09VFVFKX        | 03/13/2022 13:26:59<br>05/31/2022 00:58:23 | 16  |
| <input type="checkbox"/> | Active                 |  | MG-RN-03<br>New | Tribal 2 Inch Spice Grinder - Rainb<br>ow<br>B09VFVS8V2 | 03/13/2022 13:26:58<br>05/11/2022 21:27:25 | 25  |



## ISSUE # 2



# UPC ERROR

All articles

Recently viewed

(GTINs)

Valid UPCs

Product ID (GTIN) requirements by category

▼ How to list products that do not have a Product ID (UPC, EAN, JAN or ISBN)

▶ Product ID (GTIN) requirements for Books

▶ UPC Guidelines for multi-packs

Need more help?

[Visit Seller Forums](#)

[Get Support](#)

[Seller Central Help](#) > [Manage inventory](#) > [Create and manage offers](#) > [About products and listings](#) >

[Listing requirements: Product IDs \(GTINs\)](#) > [How to list products that do not have a Product ID \(UPC, EAN,](#)

## How to list products that do not have a Product ID (UPC, EAN, JAN or ISBN)

### On this page

[Before you request a GTIN exemption](#)

[How to request a GTIN exemption](#)

[How to add a product after you receive a GTIN exemption](#)

[Additional resources](#)

If your product does not have a product ID, also called a [GTIN \(Global Trade Item Number\)](#), you might need to request a GTIN exemption.

First, check the Amazon catalog to see if your product already exists. If your product matches an existing product, you can add your offer on the existing product detail page without a GTIN. However, if your product does not match an existing product, you have to request a GTIN exemption and then add your product.

This page will help explain what you must know **before you request a GTIN exemption**, detailed steps to request a **GTIN exemption**, and information to help you **add your product after you receive a GTIN exemption**.

### Before you request a GTIN exemption



## ISSUE # 3



# BAR CODE ISSUE

|                                                                                |                                       |
|--------------------------------------------------------------------------------|---------------------------------------|
| Shipment #2                                                                    | <a href="#">View or edit contents</a> |
| Shipment name: shipment by Air ( 6 box ) ( 30 units ) <a href="#">Rename</a>   |                                       |
| Shipment ID: FBA173MMB7NH                                                      |                                       |
| Amazon Reference ID: <del>5JDE1YZV</del>                                       |                                       |
| Ship from: <del>Yongkang, Zhejiang, China</del> , YONGKANG ZHEJIANG, CN        |                                       |
| Ship to: <b>DET1</b> 39000 Amrhein RD 48150-1043 - Livonia, MI - United States |                                       |
| Shipment contents: Boxes: 6, SKUs: 2, Units: 30                                |                                       |
| Print box labels                                                               |                                       |
| 3-1/3" X 4" (US Letter)                                                        | <a href="#">Print</a>                 |
| The status of this shipment is <b>Ready to ship</b>                            |                                       |

## FBA

目的地：  
FBA: ~~Newman Ellison~~  
Amazon.com Services, Inc.  
39000 Amrhein RD  
Livonia, MI 48150-1043  
美国

Shipment by Air ( 6 box ) ( 30 units )



FBA173MMB7NHU0000

请不要遮住





# BUY BOX ISSUE

ger Business Reports

OPEN ORDERS

1



BUYER MESSAGES

0



BUY BOX WINS

40% 



IPI

560

thoughts.

Competitive Price ...

Free 1:1 support for yo... ..

Customer Ex





ISSUE # 5



# PRICING ISSUE

150

6 ▾

0

\$24.07  
Includes  
\$12.67 FBA  
Fee ▾

\$

75.99

+ \$0.00

Featured Offer: --

Competitive price: \$10.54 | M

✓ Lowest price

[View more ▾](#)

## Price Competitiveness

Price competitively to improve discoverability.

⚠ [View product pricing](#)

JAN '23

FEB '23

MAR '23

ROLLING 30 DAYS

EXCELLENCE I

0.79%

95.0



ISSUE # 6



# SEARCH SUPPRESSED

Filters:

Listing Status:



All



Active



Inactive



Incomplete



Listing removed



Status

Image

SKU

Condition

Product Name

ASIN



Search  
suppressed

No image  
available



K8-E3YA-  
TFNY  
New

HAVIT H2002d Wired Headset Gamer PC 3.5mm P  
Surround Sound & HD Microphone Gaming Overea  
blet Gamer  
B0C2Y5N9GS



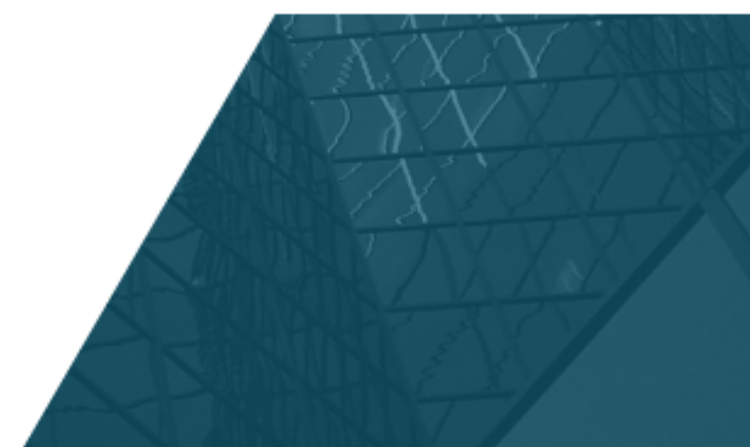
# INVENTORY FC TRANSFER

- **Fulfillment center transfer:** These units are being transferred from one fulfillment center to another to place the inventory closer to customers. Units in the **FC transfer** status are available for customers. However, customers might be shown a future ship date if no other units are available in the fulfillment center for immediate fulfillment.



**Note:** Transfers may take up to 22 to 25 days to complete. In some cases, transfers may take longer. An investigation may be required (for example, delays due to COVID-19 restrictions or weather restrictions).

- **Fulfillment center processing:** These units have been sidelined at the fulfillment center for additional processing, such as verification of item dimensions and weight, pending investigations, or pending orders. For more information, go to [Remove inventory \(overview\)](#).







**ISSUE # 8**



# AMAZON BRAND STORE

## Thank you for your interest

To participate in Posts beta you must be a vendor or seller (US) and meet the below criteria.



**You must be signed in to a seller central or advertising account**

You are currently logged in as upliftfuture07@gmail.com

Switch account



**You must have a Store on Amazon**



**Your brand's byline on detail pages must be linked to your Store**

Your Store may not be linked to your byline, we can help with that, contact us

Still need help? Go to the [Support center](#)





ISSUE # 9



# AMAZON INVENTORY TRANSFER

Filters: Status: ☒ All ☐ Active ☐ Inactive ☐ Incomplete ☐ Listing Removed ☐ Search Suppressed

| <input type="checkbox"/> | Status                    | Image                                                                               | SKU<br>Condition                 | Product Name<br>ASIN                                                                                              | Date Created ▼<br>Status Changed Date      | Available |
|--------------------------|---------------------------|-------------------------------------------------------------------------------------|----------------------------------|-------------------------------------------------------------------------------------------------------------------|--------------------------------------------|-----------|
| <input type="checkbox"/> | Active                    |  | Push up<br>board -<br>008<br>New | Push Up Board for exercise<br>B0BTYWLS77                                                                          | 02/06/2023 06:37:48<br>02/06/2023 06:37:59 | 26 ▼      |
| <input type="checkbox"/> | Detail<br>Page<br>Removed |  | TZ-MMIE-<br>1NWJ<br>New          | Sadata Push Up Board – Multifun<br>ctional Home Workout Equipme<br>nt – Push Up Board System for Fi<br>B0BF9MDD82 | 09/14/2022 03:01:16<br>12/17/2022 09:13:49 | 57 ▼      |







ISSUE # 10



# HIJACKER ISSUE



Roll over image to zoom in



44oz/1.3L/5.5 US Cups For Kids And Adults - Our Lunch Box Is Up To Around 50% Bigger Than Most Stainless Steel Bento Lunch Boxes On The Market. Is It Huge? No. But Most Other Bento Boxes Are Tiny And Only Hold About 4 Cups. At A Capacity Of 5.5 Cups, Most Of Our Customers Find Our Bento Lunch Box To Be Perfect For Growing Kids And Adults | PLEASE WASH WITH WARM SOAPY WATER BEFORE 1ST USE

- **LIFE-TIME \*** against manufacturing defects | LEAK & SPILL PROOF - Each Stackable Insulated Compartment Have Heavy-Duty Silicone Seals To Lock In Freshness, Leaks And Odors | The Lid Snaps Are Easy To Open & Won't Break Easily | Keeps Hot Food, Hot For 2-3 Hours\*
- **30% STURDIER THAN COMPETITION** | 100% LEAK-PROOF & Includes BONUS Removable Silicone Handle For Easy Carry Without The Need For An Additional Lunch Bag | Includes A Foldable BPA Free Silicone Spoon As A Bonus | All Parts BPA Free | Great As A Gift As Well For Kids & Adults
- **HOLDS A FULL LUNCH** - Holds Enough Food For Even The Biggest Appetites Of Growing Kids, Working Mothers, And Hungry Men | Made Of Food-Grade And Highest Quality Premium Materials. The Bottom-Tier Can Easily Hold A Full-Size Sandwich With Room To Spare! The Top-Tier Is Equally Deep And Is Ideal For Pasta, Salads, Meats, Veggies - The Possibilities Are Endless! | The SAMURAI Stainless Steel We Use Is Of The Highest Quality
- **SIMPLY THE BEST BENTO ON THE MARKET & GREAT FOR GIFTING** | KID-FRIENDLY - The Simple And Strong Locking Mechanism Makes This Lunch Box Perfect Both For Kids And Adults

Customer ratings by feature

Easy to clean

★★★★★ 4.6



Amazon

Hello from Amazon Selling Partner Support,

Thank you for reaching us. This is Charm from the Catalog Team, and it's a pleasure to assist you today.

We understand your request to update the brand name of the ASINs: B0C1PZJVGK, B0BMXQRZZF, B0BM

I'm glad that it was successfully updated on our end. Please allow up to 48 hour to see the changes be ref

Also, we apologize for the ongoing issue with the price updates. Our engineers are aware of this issue and

We are unable to provide an estimated time of resolution. But once this is solve we will update you when

Thank you for your kindest understanding and cooperation on this matter.

We appreciate your business and look forward to serving you again in the near future.

If you have other issues, please do not hesitate to contact us and create a new case using this link: <https://>

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# PRODUCT PAGE UPDATE ISSUE ?

CONTACT US



[Contact@dastantraders.com](mailto:Contact@dastantraders.com)





**ISSUE # 12**



# AMAZON ACCOUNT DEACTIVATION

Alert

...



**Your account has been  
deactivated**

Please click "Reactivate Your Account"  
below to resume selling

[Reactivate Your Account](#)

Return Address Alert

...



**Please review your seller-  
fulfilled return address**

We have updated your return address  
with the business address associated  
with your account. You can update  
your return address if necessary. This  
alert will be removed after 3 days.

[Update Your Return Address](#)

ASIN B0BMXRPNC7 - Eligible: ×  
No

You are unable to add content to this ASIN because our system does not recognize this ASIN as part of your brand.

[A+ Content FAQ](#)

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# A+ CONTENT ISSUE ?

---

CONTACT US



[Contact@dastantraders.com](mailto:Contact@dastantraders.com)





| File name / Submitted on                | File type                           | Records successful/submitted |
|-----------------------------------------|-------------------------------------|------------------------------|
| DryingRacks 3.xlsm<br>12:21 AM 5/3/23   | Multi-Marketplace Listing Templates | 1 / 1                        |
| DryingRacks (2).xlsm<br>11:54 PM 5/2/23 | Multi-Marketplace Listing Templates | 0 / 1                        |
| flat file 11.xlsm<br>12:08 AM 4/26/23   | Multi-Marketplace Listing Templates | 0 / 4                        |
| flat file 10.xlsm<br>12:03 AM 4/26/23   | Multi-Marketplace Listing Templates | 0 / 4                        |
| flat file 9.xlsm<br>11:50 PM 4/25/23    | Multi-Marketplace Listing Templates | 0 / 4                        |
| flat file 8.xlsm<br>11:28 PM 4/25/23    | Multi-Marketplace Listing Templates | 0 / 4                        |

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## FLAT FILES ISSUE ?

CONTACT US



[Contact@dastantraders.com](mailto:Contact@dastantraders.com)



Number of shipments: 2 [Why do I see multiple shipments?](#)

Shipment #1 [View or edit contents](#)

Shipment name: FBA STA (05/06/2023 01:46)-FWA4 Rename  
Ship from: Kenny, No. 339 Huantong Road, Zhuang Ren Community, Chengdong Street, Quanzhou, Fujian, 362000, CN  
Ship to: FWA4 - 9798 Smith Road 46809-9771 - FORT WAYNE, IN - United States

Shipment contents

Boxes: 24  
SKUs: 2  
Units: 144

SKUs that need prepping by seller: 2 (144 units)

Delivery window

The delivery window is when you expect your shipment to arrive at the fulfillment center. This information will help us get your products in stock faster. Choose an estimated 14-day date range. You can update this when you enter tracking details. [Learn more](#)

05/10/2023

 Delivery window: May 10, 2023 - May 23, 2023

ⓘ This Delivery Window can be edited up to May 10, 2023.

Shipment #2 [View or edit contents](#)

Shipment name: FBA STA (05/06/2023 01:46)-MDW2 Rename  
Ship from: Kenny, No. 339 Huantong Road, Zhuang Ren Community, Chengdong Street, Quanzhou, Fujian, 362000, CN  
Ship to: MDW2 - 250 EMERALD DR 60433-3280 - Joliet, IL - United States

Shipment contents

Boxes: 1  
SKUs: 2  
Units: 6

SKUs that need prepping by seller: 2 (6 units)

Delivery window

The delivery window is when you expect your shipment to arrive at the fulfillment center. This information will help us get your products in stock faster. Choose an estimated 14-day date range. You can update this when you enter tracking details. [Learn more](#)

05/10/2023

 Delivery window: May 10, 2023 - May 23, 2023

ⓘ This Delivery Window can be edited up to May 10, 2023.

Select shipping carrier

⚠ UPS (Amazon partnered carrier) is unavailable between the shipping locations.

UPS (Amazon partnered carrier)\*

Non-Amazon partnered carrier

Tracking information must be provided

Select carrier

Other

How will they be transported?

Ocean

\* The Amazon Partnered Carrier program offers discounted shipping rates, the convenience of buying and printing shipping labels when you create shipments, and automated tracking. [Learn more](#)

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SHIPMENT ISSUE ?

CONTACT US



[Contact@dastantraders.com](mailto:Contact@dastantraders.com)



## Featured Offer Overview

Featured Offer % ⓘ

2%

Last rating calculated on May 04 2023 12:00:00 GMT+0500

Featured Offer ineligible ⓘ

8 ⓘ

Take action

Featured Offer eligible  
But not the Featured Offer

Filter by:

15 days

30 days

45 days

60 days



• Featured Offer rate

Take action

FEEDBACK ✕

Fix this issue by setting your offer's total price (price + shipping) so that it matches or is lower than the Competitive Price. Below is a list of products that are currently not eligible to be featured on the Product Detail page, you need to be priced competitively and meet other qualifying criteria designed to give customers a great shopping experience.

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# ACCOUNT HEALTH ISSUE ?

CONTACT US



[Contact@dastantraders.com](mailto:Contact@dastantraders.com)





# Amazon Ads

**An easy, affordable way to help grow your sales and brand**

Pay only when your ad is clicked<sup>1</sup>

Promote your products today

Help improve product visibility.

No experience needed.

[Create your campaign](#)

Already advertising in the US? [Manage your campaigns.](#) →

Within the first year after launching a Sponsored Products campaign, ASINs saw an average weekly lift of +31% in glance views and +50% in units ordered.\*\*

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## YOUR FIRST CAMPAIGN ?

[CONTACT US](#)



[Contact@dastantraders.com](mailto:Contact@dastantraders.com)



| Application type      | Changed ▼   | Status   |                                    |
|-----------------------|-------------|----------|------------------------------------|
| Catalog Authorization | May 7, 2023 | Draft    | <button>Go to application</button> |
| Brand                 | May 6, 2023 | Approved | <button>List products</button>     |
| Brand                 | May 5, 2023 | Draft    | <button>Go to application</button> |
| Brand                 | May 5, 2023 | Draft    | <button>Go to application</button> |
| Brand                 | May 4, 2023 | Draft    | <button>Go to application</button> |
| Catalog Authorization | May 3, 2023 | Approved | <button>List products</button>     |
| Catalog Authorization | May 3, 2023 | Draft    | <button>Go to application</button> |
| Brand                 | May 3, 2023 | Approved | <button>List products</button>     |
| Catalog Authorization | May 2, 2023 | Draft    | <button>Go to application</button> |
| Catalog Authorization | May 2, 2023 | Draft    | <button>Go to application</button> |

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## BRAND APPROVAL ISSUE ?

CONTACT US



[Contact@dastantraders.com](mailto:Contact@dastantraders.com)



# Voice of the Customer

Use this page to understand the Customer Experience (CX) Health of your offers, review product or listing feedback from customers. [Learn more](#)

📘 Voice of the Customer Beta: You are experiencing the new Voice of the Customer Dashboard. We have added

📘 The Customer Experience (CX) rating of your product listings does not affect your overall account health.

## CX Health breakdown of your listings

📘 How is CX Health calculated?

Very poor

6

[See listings](#)

Poor

0

[See listings](#)

19

## NEGATIVE FEEDBACK ?

CONTACT US



[Contact@dastantraders.com](mailto:Contact@dastantraders.com)





## Listing Quality Dashboard

Identify and fix listing issues affecting discoverability, detail page experience, and customer returns [Learn more](#) | [Watch video](#)

All improvements (61)

Improvement opportunities

Resolve search suppressions (0)

Reduce customer returns (0)

Review listing accuracy (12)

Optimize traffic and conversion (57)

Optimize for advertising (2)

Enable Brand Protection (0)

Search

Search box: Search across SKUs, ASINs, product names



Listing status

All

Showing 1 to 25 out of 61 SKUs | Sort by: Amazon prioritized

### Product

Product name, ASIN, SKU

### Metrics

Last 30 days



Nike Women's Gym Sneaker, White Pure Platinum, 7

ASIN: B0838KNX93

SKU: Kh22-BE34-SZ7

Product Type: Sandals

Sales  
Available to sell  
Page Views

# 20

# LISTING IMPROVEMENT ISSUE ?

CONTACT US



[Contact@dastantraders.com](mailto:Contact@dastantraders.com)



# Create and customize Stores for your brands.

## Your Brands

Want to build Stores for brands not listed here? [Register your brand](#)

### SCAR EMPIRE

**No access to brand.** Another account claimed ownership on the products for this brand.

Please [contact customer support](#) if you need further assistance.

Need help creating or editing Stores? [Explore creative services](#)



# STORE ISSUE



21

## Account Health Rating

This rating reflects your adherence to Amazon's selling policies. [Learn more.](#)

184



Suspected Intellectual Property Violations

0

Received Intellectual Property Complaints



4



IP  
VIOLATION  
?





# Address your listing violation

## Violations

SCAR EMPIRE Wall Mounted Drying  
Rack, Foldaway Towel Rack, Retractable,  
Collapsible Folding Indoor & Outdoor with  
Towel and pegs, Space Saver Compact Sleek  
Design (White)

B0BMXQ5BSR

You must



IP  
VIOLATION  
?



Filters:

Status:



All



Active



Inactive



Incomplete



Listing Removed



S



Status

Image

SKU

Condition

Product Name

ASIN



Incomplete



shrt-2

New

Under Armour Men's Standard Tradesman Flex  
(294) Pewter / / Black, X-Large  
B09JNJRGR



Incomplete



Shrt-1

New

Champion Boy's Classic Script Tee (Big Kids) Bo  
Big Kid)



LISTING  
ISSUE



Sort by

Steps to reactivate that are not currently displayed on this page. If your listing remains inactive after fixing the final steps are required to reactivate the listing.

Reason  
Status Change Date

Issue Description

d Fleece Hoodie

Other issue  
a day ago

Your listing requires additional troubleshooting.  
Click troubleshoot to proceed.



LISTING  
ISSUE







**Content Rejected**

Your content failed to pass manual moderation and contains errors. Please fix the highlighted errors. When fixing content, please double-check the image keywords field of uploaded images.

Content details [Best Practices](#)



\* Content name

Black Rack

\* Language

US English

Content Type

EBC



A+  
ISSUE



26

# DURABILITY

Please do not use informal or boastful marketing language (e.g., most amazing new product, etc) w  
rating must be substantiated by a note in the text with a study, publication, or other evidence, and  
Additional moderator comment: Best

Headline

Enter headline text

Body Text

**B** *I* U  

Enter body text



EBC  
ISSUE

27



# Suspended selling privileges status

## 5-day removal notification

Hello,

We previously notified you that your selling  
privileges have been suspended or that your access  
to **Amazon** selling services is limited.



PRODUCT  
REMOVAL  
ISSUE

28





Amazon

Hello,

We reviewed the documents that you provided and were able to complete your verification process. You can

We're here to help

If you have any further questions, you can contact Selling Partner Support:

<https://sellercentral.amazon.com/cu/contact-us>

The Seller Identity Verification team

Thank you for selling with Amazon,

Seller Identity Verification

Amazon.com Seller Support

=====

MORE WAYS TO GET HELP:

Visit our Seller Forums for help from other sellers: <http://sellercentral.amazon.com/forums>

Browse all Seller Help topics: <http://sellercentral.amazon.com/gp/help>



ACCOUNT  
VERIFICATION  
ISSUE

29



We've received a request to close  
your Amazon account and delete  
your data

Hello,

Protecting your privacy and the security of your data is and has always been a top priority for Amazon. We received a request for your account to be closed and your information deleted. If you



ACCOUNT  
CLOSE/DATA  
REMOVE ISSUE

30

