

Plant Support Stakes

Product Analysis Uk



Product Analysis

TITLE : Plant Support Stakes

Product listing & pages detail in all category:

amazon.co.uk

Deliver to **Dewsbury WF12 0**

all plant support stakes

Q

UK

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1-48 of 865 results for "plant support stakes"

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Department

Garden Raised Beds & Support Structures

Plant Cages & Supports

Garden Stakes

Garden Tools & Watering Equipment

Plant Containers & Accessories

See All 11 Departments

Customer Reviews

★★★★★ & Up

★★★★☆ & Up

★★★☆☆ & Up

★★☆☆☆ & Up

Brand

☐ DAHAO

10 Pack Plant Supports for Garden | Help Your Flowers Grow | Plant Support Sticks...

★★★★★ 289

ODQXA 10 Pack Plant Supports for Garden | Help Your Plants Grow | Plant Support 5...

★★★★★ 389

2 Pack Plant Supports for Garden | Help Your Flowers Grow | Plant Support Sticks...

★★★★★ 288

#19,974 in Garden & Outdoors

#171 in Plant Cages & Supports

ASIN:B0858Z2CYP

Sold by FBA

1 Sellers

Calculate fees

#8,896 in Garden & Outdoors

#33 in Garden Stakes

ASIN:B083LNXGZG

Sold by FBA

1 Sellers

Calculate fees

#2,728 in Garden & Outdoors

#13 in Garden Stakes

#19 in Plant Cages & Supports

ASIN:B08HMX9CCS

Sold by FBA

1 Sellers

Calculate fees

#7,645 in Garden & Outdoors

#29 in Garden Stakes

ASIN:B0795G7GYK

Sold by AMZ

1 Sellers

Calculate fees

← Previous

1

2

































3

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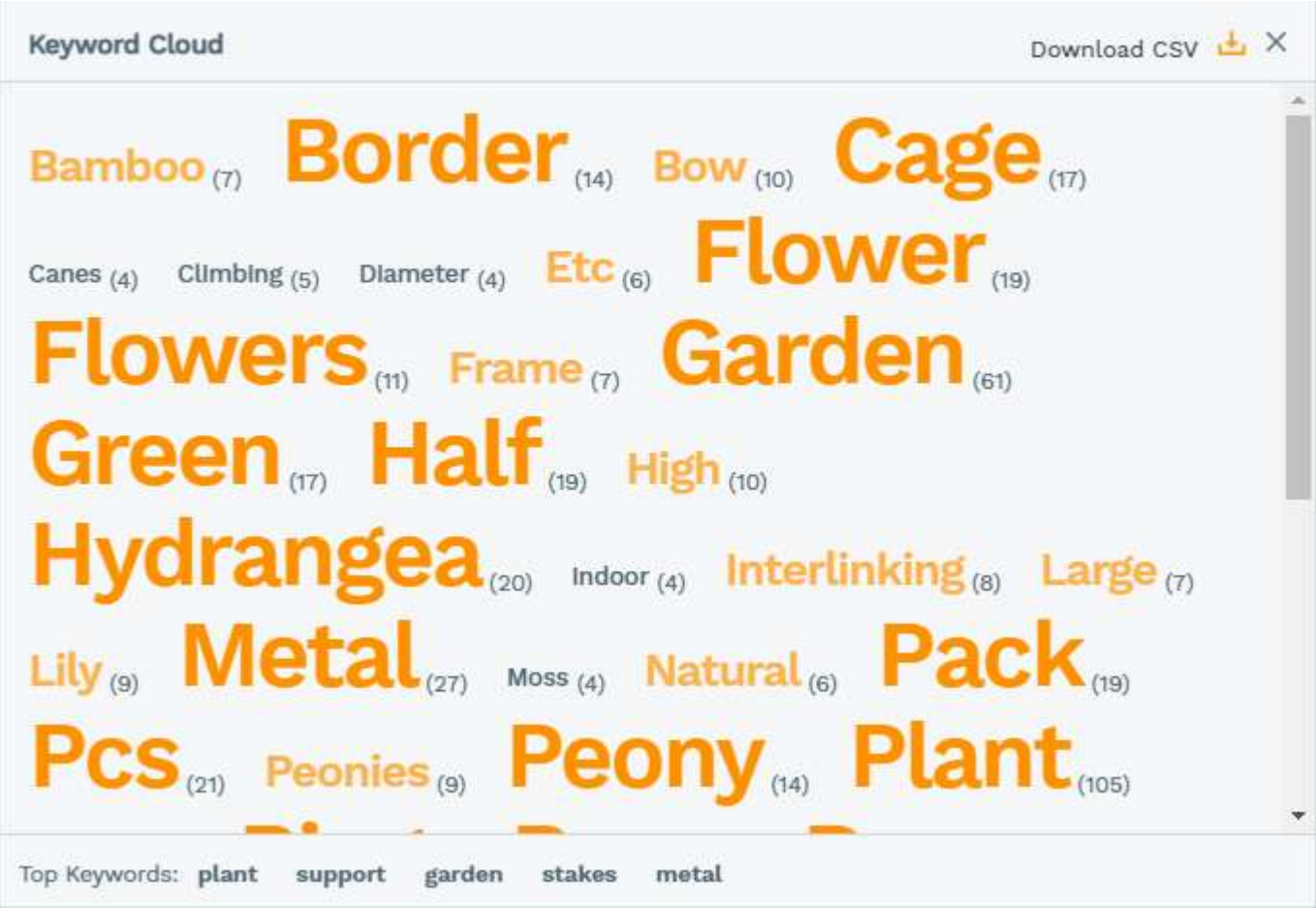
Jungle Scout Analysis Report:

JungleScout										
Average Monthly Sales		Average Sales Rank		Average Price		Average Reviews		Opportunity Score ?		
222		15,710		£16.70		176		6 Medium Demand with medium comp.		
#	Actions	Product Name	Brand	Price	Mo. Sales	D. Sales	Mo. Revenue	Date First Available	Net	R
1	  	 Hotop 12 Pieces Plant Support S... B08SBZZCYP	Hotop	£15.59	162	1	£2,526	01/07/2021	£11.02	
2	  	 AIEX 6pcs Plant Support Stakes ... B083LNXGZG	AIEX	£9.49	164	4	£1,556	12/16/2020	£5.86	
3	  	 KKSTY 4PCS Garden Plant Supp... B08HMX9CCS	KKSTY	£10.99	627	11	£6,891	07/20/2020	£7.1	
4	  	 6PCS Plant Support Stake Cage ... B097JKWG4K	OAHAO	£18.99	505	9	£9,590	06/19/2021	£13.9	
5	  	 OAHAO 4 Pack Plant Support St... B0967W1P84	OAHAO	£12.99	805	13	£10,457	05/31/2021	£8.82	
6	  	 Plant Support Stake Metal Half ... B091H534VF	RLAjhhhGkL...	£11.98	80	1	£958	04/01/2021	--j	
7	  	 4 Pack Half Round Garden Plant... B08CDC6RNL	KAZITOO	£9.99	480	8	£4,795	07/05/2020	£6.28	
	  	 AIEX 4 PCS Plant Support Stake...	AIEX	£11.99	126	2	£1,511	07/16/2020	£7.98	
Showing Results 1 - 46 Load More Results										

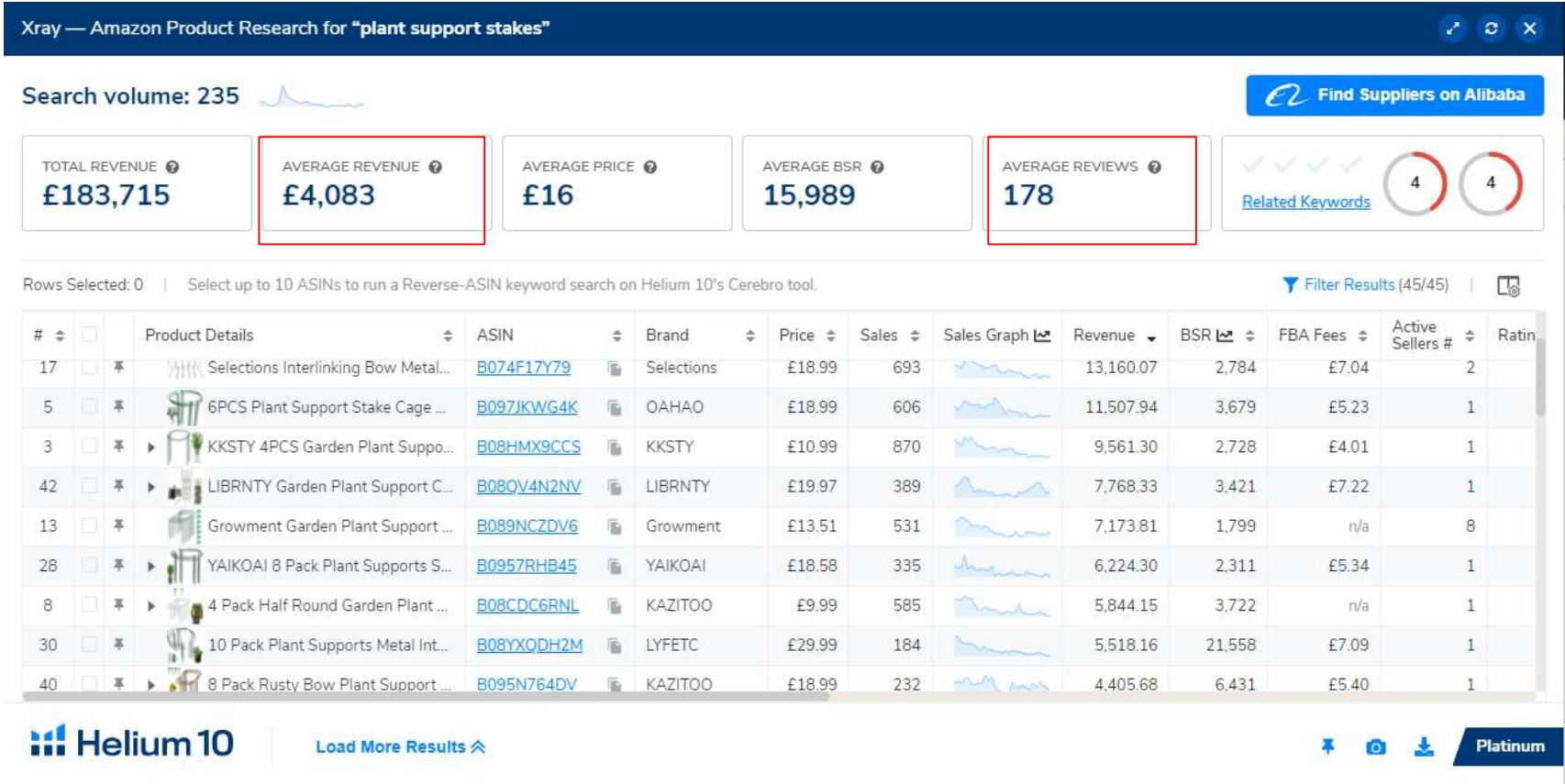
Jungle Scout Conclusion:

Jungle Scout is showing opportunity score of “6” with Medium Demand and Medium Competition. Average monthly sales are 222 units and Average monthly Reviews are 176.

Associated Keywords:



Helium 10 Analysis Report:

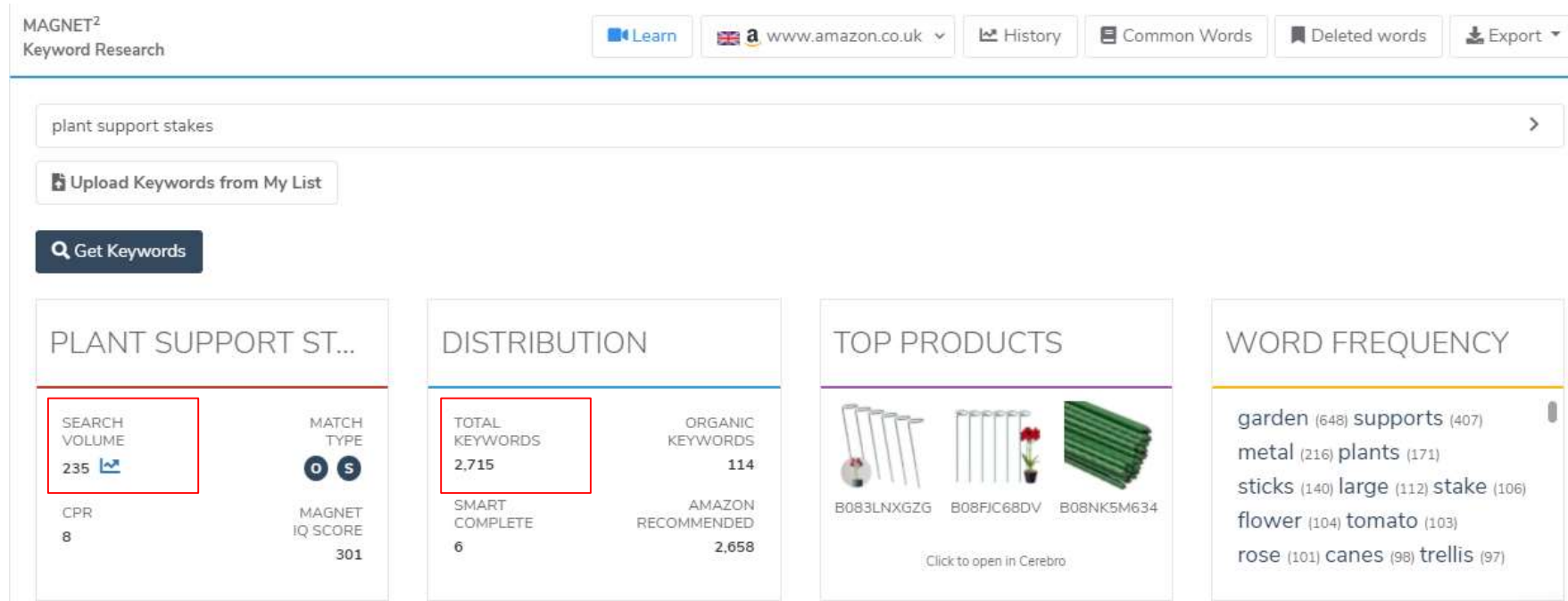


Helium 10 Conclusion:

Helium 10 snap shows that we will gain above average revenue of £4,083 and Total revenue of £183,715 from this product.

Keyword Search Volume Report:

According to **Helium 10** Total Search volume of “**Plant Support Stakes**” is **235**.



Fulfillment by Amazon Approximate Revenue Calculation:

	Your fulfillment	Amazon Fulfillment
Revenue		
Item price ⓘ	\$ 0.00	\$ 18.50
Shipping ⓘ	\$ 0.00	\$ 0.00
Total revenue ⓘ	\$ 0.00	\$ 18.50
Selling on Amazon fees ⓘ	\$ 0.30 ▾	\$ 2.78 ▾
Fulfillment cost		
Cost of seller fulfillment ⓘ	\$ 0.00 ▾	N/A
Fulfillment by Amazon fees ⓘ	N/A	\$ 6.28 ▾
Ship to Amazon ⓘ	N/A	\$ 0.00
Total fulfillment cost ⓘ	\$ 0.00	\$ 6.28
Storage cost		
Monthly storage cost per unit ⓘ		\$ 0.25
Average inventory units stored ⓘ	1	1
Storage cost per unit sold ⓘ	\$ 0.00	\$ 0.25
<hr/>		
Seller proceeds ⓘ	\$ -0.30	\$ 9.19
Cost of product ⓘ	\$ 4.10	\$ 4.10
<hr/>		
Net profitability		
Net profit ⓘ	\$ -4.40	\$ 5.09
Net margin ⓘ	0.00%	27.51%
<hr/>		
<div>Calculate</div>		

FBA Calculations Summary:

Upon Checking the Market, we found, Average price of the product According to Helium 10 on Amazon is around **£16 to £ 17**, According to our price of **£18.55** which will be 6 pcs set price, the Amazon selling fee is **£2.78** and Fulfilment by Amazon fee is **£ 6.28**. According to **£18.55**, We can get **£5.09** or **27.51%** of Net Profit Margin including the unit cost.

Recommendation:

Market Competition:

The Product has Medium Demand with Medium Competition that means the market is quite saturated.

Estimated Sales of Competitors:

Existing competitors are producing large number of sales which seems that we enter in this . Although the sales are divided quite evenly so there is a large window of opportunity.

Average Review:

Average Number of Reviews are not a lot which means we have to work hard for organic stability also the search volume is quite normal that means the product is in demand.

Sales Trend:

The sales trend of this product is Fluctuating and increasing over the time. Average Sales are near 581 units per month.

Search Volume Assessment:

As per the analysis of the search term, I found that they are having some relevantly high search volume which is a good sign.

Final Recommendation

Upon checking all the details regarding this product. I will recommend launching this product because this product is having ***Medium Demand & Medium competition***, also there are many sellers who are generating average number of sales and search volume is quite normal. Average price trend of this product has stable which is good thing. This product has good market sale trend with Medium demand. If we get this product at a low cost then this product will give you a good profit margin.