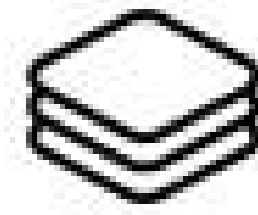


PRODUCT ANALYSIS



SPACECRAFTERS®



TOP SELLERS

Xray — Amazon Product Research for “clear plastic stackable shoe organizer for closet”

Search volume: N/A

TOTAL REVENUE 
\$6,348,333

AVERAGE REVENUE 
\$147,636

AVERAGE PRICE 
\$42

AVERAGE BSR 
99,671

AVERAGE REVIEWS 
2,256

     
[Related Keywords](#)

Rows Selected: 0

 [Run Cerebro](#)



























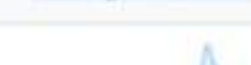







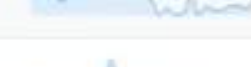








 [Run Listing Analyzer](#)

[Analyze Reviews](#)

[+ Track Competitor](#)

 [Filter Results \(60/60\)](#)



#		<input type="checkbox"/>	Product Details	ASIN	Brand	Price	Sales	Sales Graph 	Revenue	BSR 	Seller Country/Region	Fees
1	<input type="checkbox"/>		 SP Upgrade Harder Solid Plastic ...	B09XMKTC97	 ARSTPEOE	\$39.99	2,378		95,096.22	15,870	CN	\$16.0
2	<input type="checkbox"/>		 SP Pinkpum Shoe Storage Boxes...	B09NS9QTH2	 Pinkpum	\$36.99	7,623		281,974.77	12,003	CN	\$14.0
3	<input type="checkbox"/>		 SP GTMOON Large Shoe Storag...	B0BYSFSW7F	 GTMOON	\$39.99	2,261		90,417.39	4,824	CN	\$12.4
4	<input type="checkbox"/>		 SP Upgrade Sturdy Durable Sho...	B09WVD5X5W	 Delamu	\$32.38	1,384		44,813.92	25,278	CN	\$15.9
5	<input type="checkbox"/>		 SEE SPRING Large 12 Pack Shoe...	B097PVKRYM	 SEE SPRING	\$39.99	46,344		1,853,296.56	355	CN	\$15.9
6	<input type="checkbox"/>		 【Thicken & Sturdy】 Clear Shoe ...	B0B42B6NZF	 7 code	\$39.99	9,905		396,100.95	3,528	CN	\$16.0
7	<input type="checkbox"/>		 Kuject 15 Pack Shoe Storage Box...	B0CBVCGQTN	 Kuject	\$39.99	934		37,350.66	44,951	CN	\$15.9
8	<input type="checkbox"/>		 Pinkpum Large Shoe Storage Box...	B0B1KZ93KM	 Pinkpum	\$59.99	7,623		457,303.77	12,003	CN	\$18.9
9	<input type="checkbox"/>		 GTMOON Large Shoe Storage Bo...	B0CB3W84VL	 GTMOON	\$39.99	2,261		90,417.39	4,824	CN	\$20.9
10	<input type="checkbox"/>		 12 Pack Large Shoe Organizer St...	B0BXSDGFKF	 Secret Space	\$39.99	2,382		95,256.18	1,291	CN	\$12.4

ONE SELLER FROM US TOP REVIEWS

Xray — Amazon Product Research for “clear plastic stackable shoe organizer for closet”

Search volume: N/A

TOTAL REVENUE ?
\$6,348,333

AVERAGE REVENUE ?
\$147,636

AVERAGE PRICE ?
\$42

AVERAGE BSR ?
99,671

AVERAGE REVIEWS ?
2,256

✓

✓

✓

✓

Related Keywords

9

2

Rows Selected: 0

Run Cerebro

Run Listing Analyzer

Analyze Reviews

+ Track Competitor

Filter Results (60/60)

#		Product Details	ASIN	Brand	Price	Review Count	Sales	Sales Graph	Revenue	BSR	Seller Count
5		SEE SPRING Large 12 Pack Shoe...	B097PVKRYM	SEE SPRING	\$39.99	23,114	46,344		1,853,296.56	355	CN
18		SESENO. 12 Pack Shoe Storage ...	B08FRR2YSN	SESENO.	\$36.99	21,474	4,339		160,499.61	7,196	US
13		SP Kuject Large Shoe Organizers...	B09VC2TWQ8	Kuject	\$32.99	9,145	36,116		1,191,466.84	343	CN
54		Kuject Medium Clear Plastic Stac...	B09B6VD99C	Kuject	\$36.99	9,145	36,116		1,335,930.84	343	CN
2		SP Pinkpum Shoe Storage Boxes...	B09NS9QTH2	Pinkpum	\$36.99	8,470	7,623		281,974.77	12,003	CN
8		Pinkpum Large Shoe Storage Box...	B0B1KZ93KM	Pinkpum	\$59.99	8,470	7,623		457,303.77	12,003	CN
16		SEE SPRING Large 12 Pack Shoe...	B08RJ13R3R	SEE SPRING	\$39.99	6,794	6,635		265,333.65	3,888	CN
32		Kuject Black Shoe Organizers Sto...	B0BYS7SCXR	Kuject	\$27.99	6,179	1,475		41,285.25	19,725	CN
46		Stackable Shoe Storage Boxes, ...	B07TBCY62Q	WAYTRIM	\$39.99	4,927	351		14,036.49	167,110	US
14		SP SONGMICS Shoe Boxes, Pac...	B084VGB1GF	SONGMICS	\$31.99	3,658	3,275		104,767.25	14,069	US

EMERGING SELLER USA

Xray — Amazon Product Research for “clear plastic stackable shoe organizer for closet”



Search volume: N/A

TOTAL REVENUE [?]
\$6,348,333

AVERAGE REVENUE [?]
\$147,636

AVERAGE PRICE [?]
\$42

AVERAGE BSR [?]
99,671

AVERAGE REVIEWS [?]
2,256



Rows Selected: 0 [Run Cerebro](#) [Run Listing Analyzer](#) [Analyze Reviews](#) [+ Track Competitor](#)

[Filter Results \(120/120\)](#)

#			Product Details	ASIN	Brand	Price	Review Count	Sales	Sales Graph	Revenue	BSR	Seller Count
49	<input type="checkbox"/>	✖	SALA Large Clear Shoe Boxes St...	B0C862K311	SALA	\$23.99	16	173		4,150.27	249,616	CN
20	<input type="checkbox"/>	✖	SP Minmallife Drop Front Shoe B...	B0C3ZYBX57	Minmallife	\$27.99	17	10		279.90	1,885,796	US
61	<input type="checkbox"/>	✖	SP Minmallife Drop Front Shoe B...	B0C3ZYBX57	Minmallife	\$27.99	17	10		279.90	1,885,796	US
30	<input type="checkbox"/>	✖	Foluck Shoe Storage Box, 15 Pac...	B0CF TTCQNP	Foluck	\$44.99	20	373		16,781.27	65,019	CN
71	<input type="checkbox"/>	✖	SP Foluck Shoe Storage Box, 15 ...	B0CF TTCQNP	Foluck	\$44.99	20	373		16,781.27	65,019	CN
97	<input type="checkbox"/>	✖	Elechomes Shoe Boxes Clear Plas...	B0CC9CJB86	Elechomes	\$39.99	20					
39	<input type="checkbox"/>	✖	BALEINE 12 Pack Large Shoe Sto...	B0C6DNWR41	BALEINE	\$29.99	29	1,100		32,989.00	63,929	US
44	<input type="checkbox"/>	✖	CFBF Plastic Shoe Storage Boxes...	B0CFPVJWHB	CFBF	\$39.99	29	91		3,639.09	42,122	CN
93	<input type="checkbox"/>	✖	Large Shoe Storage Box 6 Layers...	B0CJJ6122G	ZHAIXIAONI...	\$33.99	31					
119	<input type="checkbox"/>	✖	JOISCOPE 12 Pack Shoe Storage ...	B0C2CC1LMX	JOISCOPE	\$35.99	34					



TOP SELLER CONSISTANT SALES

Summary

Marketplace

Listing Health Score

Top Keywords

ASIN	Brand	Seller	Sellers Count	Fulfillment
B09VC2TWQ8 	Kuject	KujectDirect 	33	FBA
Rating & Review Count	BSR	Creation Date	Dimensions	Weight
★★★★☆ 4.4 (9145)	Home & Kitchen #343 Storage Drawer Units #1	3/11/2022	13.9x6.9x17.3	10.65

Kuject Large Shoe Organizers Storage Boxes for Closet 12 Pack, Clear Plastic Stackable...

X

Sales

BSR

Review Count

30 Days 90 Days 1 Year All Time



Product Images

7 or more images

Current: 7



White Main Image Background

Current: White



Shorter Side is More than 1,000 px

Current: 2,000 x 2,000



Listing Text

Title Exceeds 150 Characters

Current: 197



At least 5 Bullet Points

Current: 6



Description

Features Enhanced Brand Content



Reviews & Rating

Rating is 4.0 or above

Current: 4.4



10 or more reviews

Current: 9,158



TOP SELLER KEYWORDS

Xray Keywords Beta

Find performance keywords that are generating sales for the top products ranking for "shoe storage boxes" powered by Helium 10 Cerebro
















137 Filtered Keywords		Filters	↺							Export Data...
<input type="checkbox"/>	Keyword Phrase			Cerebro IQ Score	Search Volume	Search Volume Trend	Suggested PPC Bid	Keyword Sales	Competing Products	Title Density
<input type="checkbox"/>	<input type="checkbox"/>	shoe organizer		99,680	398,720	50% ↑	\$0.96 (\$0.72 – \$1.20)	4,252	4,000	2
<input type="checkbox"/>	<input type="checkbox"/>	shoe storage		16,971	135,771	1% ↑	\$0.98 (\$0.83 – \$1.27)	7,056	8,000	2
<input type="checkbox"/>	<input type="checkbox"/>	shoe organizer for closet		14,332	42,997	44% ↑	\$0.80 (\$0.53 – \$1.08)	2,728	3,000	
<input type="checkbox"/>	<input type="checkbox"/>	shoes organizer		3,776	26,429	-6% ↓	\$0.68 (\$0.44 – \$0.84)	1,449	7,000	
<input type="checkbox"/>	<input type="checkbox"/>	shoe rack organizer		5,855	23,419	66% ↑	\$0.71 (\$0.54 – \$0.93)	1,422	4,000	
<input type="checkbox"/>	<input type="checkbox"/>	shoe boxes		3,701	22,205	3% ↑	\$1.01 (\$0.62 – \$1.24)	1,087	6,000	1
<input type="checkbox"/>	<input type="checkbox"/>	shoe boxes clear plastic stackable		22,633	22,203	-20% ↓	\$1.07 (\$0.72 – \$1.28)	959	981	

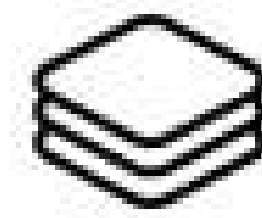
RELATED KEYWORDS

Xray Keywords Beta

Find performance keywords that are generating sales for the top products ranking for "clear plastic stackable shoe organizer for closet" powered by Helium 10 Cerebro

200 Filtered Keywords Filters ↺ Export Data...

<input type="checkbox"/>	Keyword Phrase ⬆	Cerebro IQ Score ⬆	Search Volume ⬆	Search Volume Trend ⬆	 Suggested PPC Bid ⬆	Keyword Sales ⬆	Competing Products ⬆	Title Density
<input type="checkbox"/>	<input type="checkbox"/> shoe organizer	99,680	398,720 	50% ↑	\$0.96 (\$0.72 – \$1.20) 	4,252	4,000	2
<input type="checkbox"/>	<input type="checkbox"/> closet organizers and storage	8,069	242,061 	-6% ↓	\$1.09 (\$0.71 – \$1.59) 	15,079	30,000	1
<input type="checkbox"/>	<input type="checkbox"/> shoe storage	16,971	135,771 	1% ↑	\$0.98 (\$0.83 – \$1.27) 	7,056	8,000	2
<input type="checkbox"/>	<input type="checkbox"/> shoe organizer for closet	14,332	42,997 	44% ↑	\$0.80 (\$0.53 – \$1.08) 	2,728	3,000	1
<input type="checkbox"/>	<input type="checkbox"/> stackable storage bins	1,821	36,421 	-1% ↓	\$0.88 (\$0.59 – \$1.15) 	1,874	20,000	1
<input type="checkbox"/>	<input type="checkbox"/> shoes organizer	3,776	26,429 	-6% ↓	\$0.68 (\$0.44 – \$0.84) 	1,449	7,000	1
<input type="checkbox"/>	<input type="checkbox"/> shoe boxes	3,701	22,205 	3% ↑	\$1.01 (\$0.62 – \$1.24) 	1,087	6,000	1



SPACECRAFTERS®

CONTENT ANALYSIS





AMAZON LISTING CONTENT WRITING

- SEO OPTIMIZED TITLE
- ENGAGING BULLET POINTS
- WELL EXPLAINED HTML DESCRIPTION
- BACK-END SEARCH TERMS
- HIGH RANKING FOCUS KEYWORDS

amazon

TITLE

Title:

SpaceCrafters **Shoe Storage** – 6-Pack **Plastic Shoe Storage Boxes** – **Clear Shoe Storage Boxes Stackable** – Magnetic Side Opening **Shoe Storage Organizer** – Space-Saving **Stackable Shoe Boxes** – Clear / Fume

TITLE KEYWORDS

Keywords	Search Volume	Competing Products	Points
Shoe Storage	135771	7000	Worst
Plastic Shoe Storage Boxes	2703	1000	optional
Clear Shoe Storage Boxes Stackable	17134	921	Best
Shoe Storage Organizer	9004	5000	Bad
Stackable Shoe Boxes	3853	726	optional

BULLET POINTS

Bullet Points (Key Product Features):

Functionality Meets Style: If you are looking for an efficient solution to organize and display your shoe collection, Space Crafters has got you covered! These awesome **shoe organizers** protect your footwear while keeping it in a cool and sleek display!

Built to Last: Our **shoe box organizer stackable** is made with durable, hard plastic, featuring a robust construction that ensures stability and long-lasting use. The **plastic shoe boxes** have thick plastic walls and secure joints that make them hard to bend and deform.

Awesome Dark Design: What makes the SpaceCrafters **shoes organizers and storage** truly amazing is the sleek, dark design that brings an upscale touch to your room decor! Simple yet elegant, our **shoe case storage** will take your shoe collection to the next level!

Practical Magnetic Door: The dark aesthetics blend perfectly with the transparent door, making this **shoe box organizer stackable** both stylish and practical. The side opening door is magnetic and ensures a secure sealing, protecting your shoes from dust and dirt.

Organize Your Space with Ease: Our **stackable storage containers** can also create more storage space in your room or closet, maximizing vertical storage space thanks to their stackable design. Organize your shoe closet much easier and bring a sophisticated note to the decor with these **shoe storage boxes**!

BULLET POINTS KEYWORDS

BULLET KEYWORDS

Keywords	Search Volume	Competing Products	Points
shoe organizers	2703	7000	Competitive
shoe box organizer stackable	515	3000	Low search Volume
plastic shoe boxes	1767	4000	optional
shoes organizers and storage	458	3000	Low search Volume
shoe box organizer stackable	515	3000	Low search Volume
stackable storage containers	2707	30000	Competitive
shoe storage boxes	1960	4000	optional



SEARCH TERMS

shoe storage organizer box clear stackable plastic boxes closet large sneaker size bin bins shoes rack container drawer containers case para pack display front acrylic heavy drawers boot duty foldable cases small shelf stacking transparent shoebox

Search Terms/Generic Keywords

front drop shoe containers boxes clear plastic stackable container box large sneakers crates storage shoebox mens acrylic organizer organization lid home shelves shoes pack display top set cases door light rack hard glass case closet magnetic cabinet

HTML Description

This is what you add in the product description tab

At SpaceCrafters, we know how precious one's shoe collection can be. That's why we have harnessed our creativity, passion for shoes and commitment to exceptional quality to create and deliver innovative and practical shoe organization and storage solutions that make your life easier while keeping your precious shoes in pristine condition. We are working with high-quality materials and modern designs to offer an amazing selection of products that will never disappoint in terms of durability, functionality and aesthetics.

Awesome **Shoe Storage Boxes** for Your Beloved Shoe Collection

Keep your shoes in pristine condition and safely stored with these sleek shoe boxes! Our **shoe storage organizer** stands out from the crowd with cool aesthetics that add a sophisticated twist to your shoe closet! Stackable, space-saving and durable, these plastic shoe boxes are perfect to protect your shoes against damage, deterioration, dust and dirt while keeping them in a modern display! The **shoe storage boxes** are made with high-quality, durable plastic, featuring thick walls and a sturdy construction that will pass the test of time.

Still not convinced? Here are some of the amazing features of our shoe storage:

-

1. Made with durable, hard plastic;

2. Thick walls and stable construction;

3. Modern and sleek aesthetics;

4. Transparent door for easy identification;

5. Secure magnetic door;

6. Efficient way to organize your shoes;

7. Space-saving solution;

8. Stackable design for easy organization and storage;

9. Hard design resistant to bending and deformities;

10. Convenient multi-piece set for your shoe collection;

11. Available in clear and clear black (fume);

12. Size: 14.2 x 11.4 x 8.7-inch;

Organizing your shoes is now easier and more efficient with our dark shoe boxes!



A+ OR EBC CONTENT

Add Image



* Add image [970px x 300px min]

Premium
Shoe Box Organizer

Offers a premium acrylic magnetic side door opening box designed specifically for shoes, choosing between transparent for showcasing or translucent black for a touch of sophistication and privacy.

Drag image here





* Image keywords

large acrylic storage box glass shoe case boxes stackable organizer shoes clear plastic transparent

A+ OR EBC CONTENT

* Add image [970px x 300px min]

- ✓ **Portable.**
- ✓ **Easy to Install.**
- ✓ **Stackable.**

Incredible solution to maximize storage space in your home



* Image keywords

large acrylic storage box glass shoe case boxes stackable organizer shoes clear plastic transparent

A+ OR EBC CONTENT

* Add image [970px x 300px min]



* Image keywords

large acrylic storage box glass shoe case boxes stackable organizer shoes clear plastic transparent



**CONCEPTUAL
MAIN IMAGE**

DIMENSIONAL AND PRACTICAL

Upgraded Larger Shoe Boxes Fit up to US Size **15**

More stable and sturdy



Green Material



Thicken



Dustproof



Waterproof
and Mildewproof



High heels



Boots



Sneakers



High-waisted shoes

Upgraded Stackable & Sturdy Shoe Box

Craftsmanship, Good Quality and Trustworthy



PREMIUM AND DIFFERENTIAL

Upgraded Sturdy Door Frame Design

Even when the door of the stacked shoe box is opened, because of the support of the door frame, the shoebox will not collapse and tilt.



Dust-proof & Neat



Dusty & Messy



Hipovgioh

Fully transparent
stacked shoe box







Boost sales through reviews with new lower-priced Amazon Vine fee tiers

\$0 (new tier) - Enroll 1 to 2 units per parent ASIN and get up to 2 Vine reviews for free.

\$75 (new tier) - Enroll 3 to 10 units per parent ASIN and get up to 10 Vine reviews.

\$200 (existing tier) - Enroll 11 to 30 units per parent ASIN and get up to 30 Vine reviews.

For more information, please visit the [Vine Help page](#)

Vine [Learn more](#)

Enroll your products in Vine to generate reviews from Amazon's best reviewers.

Find by ASIN



Status

All



Product Name

ASIN

Status

Vine launch date

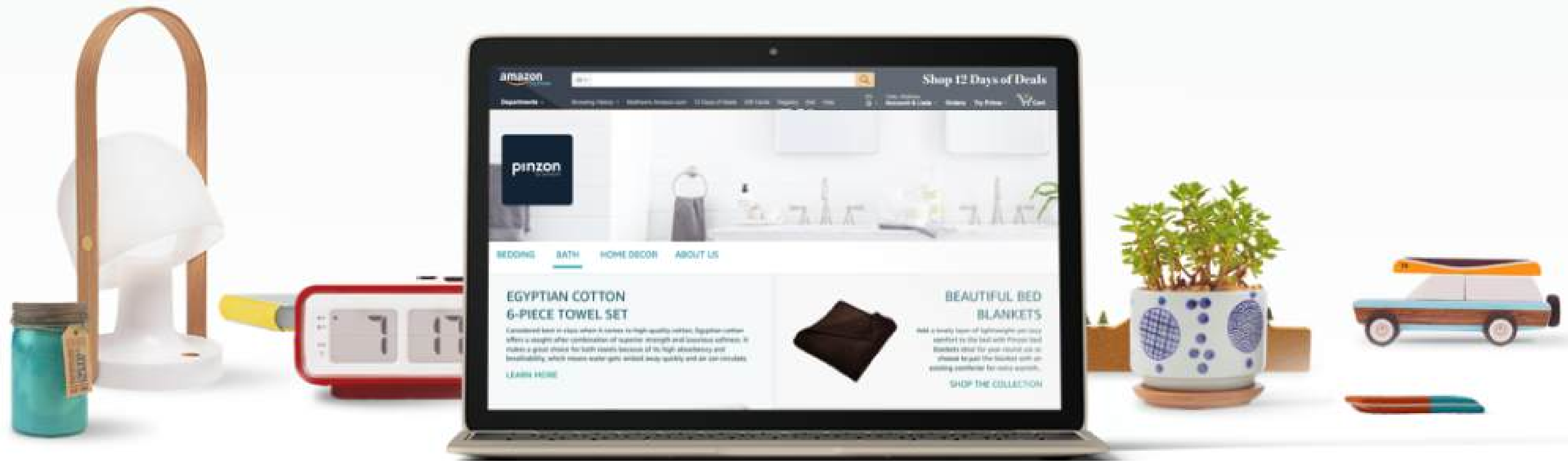
Enrollment date

Stores

Promote your brand and products with your own multi-page Store on Amazon for free.*

* Only registered brands are eligible. Enroll your brand in the [Amazon Brand Registry](#)

Create Store >



Showcase your brand story and products

Help shoppers discover your product portfolio and related products on Amazon.

Design your Store—no coding necessary

Use drag-and-drop tiles or predesigned templates to create a customized, multi-page Store, without writing a line of code.

Drive traffic with advertising

Drive shoppers to your Store with ads on Amazon and marketing activities outside of Amazon using a unique, human-readable URL.

Example Posts

High-quality Posts can help increase brand engagement on Amazon.



Select the type of A+ content you want to create:

Enhanced Product Description

Basic

- Create up to 5 modules of enhanced content to highlight the features of your products

Create Basic

Additional Content Types

Brand Story

- Tell your Brand story across all of the products in your Brand
- Add your logo, brand picture, brand description, and answer questions about your brand.
- Content displays in a new section above the Enhanced Product Description

Create a Brand Story

AMAZON

BRAND

STORY



Thank You!